ELECTRONIC PRESS KIT 2020
WHO WE ARE

Team Rubicon is a non-profit disaster response organization that unites the skills and experiences of military veterans with first responders and disaster professionals to rapidly deploy emergency response teams across the United States and world.
ON 12 JAN 2010, A 7.0 MAGNITUDE EARTHQUAKE SHOOK PORT-AU-PRINCE, HAITI.

Two Marines, Jake Wood and William McNulty, believed the skills and experiences they gained in the military - skills like small-unit tactics, emergency medicine, and decisive leadership - would translate perfectly to disaster response.

With the help of other veterans, doctors, and first responders they met along the way into Haiti, Team Rubicon treated thousands of patients in the immediate aftermath of the earthquake, weeks before large-scale aid organizations could establish their recovery efforts.

Team Rubicon is the only disaster response organization that repurposes the skills of military veterans while providing them an opportunity to continue their service.
TEAM RUBICON HISTORY
Earthquake
Haiti

Inception

Tornado
Tuscaloosa, AL

Pivot to
Domestic Ops

Hurricane Sandy
NY / NJ

National
Relevance

Tornado
Moore, OK

Full-Scale
Implementation of ICS

Tornado
Faulkner County, AR

Launch of Comprehensive
Training Pipeline

2010

2011

2012

2013

2014

October 23, 2020

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2015
Flood
Wimberley, TX
Decentralized Operational Response

2016
Flood
Houston, TX
National Operations Center in Dallas, TX

2016
Hurricane Irma
Collier County, FL
Launch of Rebuild Pilot Programs

2018
Hurricane Florence
Wilmington, NC
Classified WHO EMT-1 Mobile

2019
Cyclones Idai & Kenneth
Mozambique
Completed over 100 Ops/Year
RECENT OPS/ DISASTERS

700 operations responding to disasters and humanitarian crises launched in 22 countries

105 houses rebuilt in Houston, TX in the wake of Hurricane Harvey

$35 MIL+ equivalent volunteer labor generated by over 121,000 volunteer hours worldwide

9.8 MIL meals have been packaged and over 48M pounds of food have been delivered thus far in COVID.

#NEIGHBORSHELPINGNEIGHBORS initiative to provide volunteers the opportunity to provide individual acts of service to those affected by COVID-19. There have been over 9,000 individual acts of service to date!
COVID-19 IS EVERYWHERE. SO IS TEAM RUBICON.

For the last decade, TR has been focused on growing its base of volunteers within cities across America -- growing to over 130,000+ volunteers who have responded to nearly 450 disasters around the world.

At the same time, TR has developed a robust medical capability for international operations -- to include work in infectious disease.

Now, in 2020 these two efforts will come together to help us combat COVID-19 here at home.
We’ve postured our entire 130,000+ volunteer base to actively assist in enabling effective social distancing efforts via the #NeighborsHelpingNeighbors initiative.

Our International Medical capability has pivoted domestically to meet the requests of federal and municipal governments.

TR is rapidly developing doctrine to launch into testing and sheltering operations, and to execute essential food delivery services with national partners such as Feeding America.
Serving neighbors in need has always been central to Team Rubicon, but due to the COVID-19 outbreak, it’s more important than ever to think and act locally.

Everyone has what it takes to be a good neighbor. Everyone can support their community in times of crisis. In a time when a virus threatens to sever the most basic connections within a community, together, we can rebuild those lifelines to our neighbors near and far.

Team Rubicon is launching the #NeighborsHelpingNeighbors initiative to enable individual acts of service to help vulnerable neighbors in a way that adds value.

Know your neighbor. Check on your neighbor. Serve your neighbor.

Together, we will overcome.
While TR pivots into battle with COVID-19, we must realize that Mother Nature doesn’t care. Internal protocols have been adjusted to ensure we can continue to respond to communities in need. TR stands at the ready to respond safely, no matter what disaster may strike next in the face of this new normal.
TEAM RUBICON

IMPACT & CAPABILITIES
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AFTER A DECADE OF CONFLICT, 2.2 MILLION VETERANS OF IRAQ AND AFGHANISTAN ARE RETURNING HOME. CONCURRENTLY, A RECENT SURVEY FOUND 92% OF VETERANS WISH TO CONTINUE THEIR SERVICE UPON LEAVING THE MILITARY.

Yet for many of our veterans, the transition from military to civilian life is not an easy one; continued service through disaster response provides the elements of Purpose, Community, and Identity that are often difficult to find after taking off the uniform. These intangibles are extremely helpful in creating a successful transition from military to civilian life.
Since 2010, Team Rubicon has deployed across the United States and around the world, helping communities in Oklahoma recover from tornadoes or providing emergency medical care in the Philippines after Typhoon Haiyan.
CAPABILITIES & SERVICES

INCIDENT MANAGEMENT
Give us a cup of leadership (coffee that is) and we’ll make sure we have the largest impact possible with the resources available during this disaster response.

DEBRIS REMOVAL
There’s a lot of stuff where it doesn’t belong. We help get things back to normal.

DISASTER MAPPING & WORK-ORDER MANAGEMENT
All the bad news collected is mapped and provided as public information to help a community recover – we track everything we do. This helps reduce the community’s burden in recovery grants.

HAZARD MITIGATION
We can do a lot to prepare and reduce the impact of disasters – fire breaks, potential flood debris clearing, if it limits the impact of a disaster, you name it and we’ll get it done.

EMERGENT/ HOME REPAIR
When things get ugly, one of the hardest parts is prepping for the skilled labor to come in and make it pretty – we’re free, fast, and do great work.

SPONTANEOUS VOLUNTEER MANAGEMENT
A lot of people want to contribute, we help communities make all those good people more organized.

MEDICAL
Team Rubicon deploys medics, surgeons, EMTs, nurses, and other medical personnel to staff field hospitals, provide emergency medicine, or organize a DMAT (Disaster Medical Assistance Team).
FOOD INSECURITY & SUPPLY DELIVERY
Team Rubicon volunteers are supporting partner organizations at food banks, food distribution centers, and in local communities, ensuring vulnerable or at-risk individuals and families have the food and medication they need.

MOBILE MEDICAL TESTING
Greyshirts are working with medical partners to provide support at screening and testing locations across the country.
MENTAL HEALTH & PHYSICAL FITNESS
Through a number of non-profit partnerships, Team Rubicon offers members various physical fitness opportunities and mental health services.

SERVICE PROJECTS
Service projects allow our volunteers to continue to serve their communities with long-term recovery efforts.

CLAY HUNT FELLOWS PROGRAM
The Clay Hunt Fellows Program equips veterans with tools to redefine their purpose and self-identity out of uniform for a life of continued service through a 6-month curriculum of personal growth and discovery. The CHFP offers development through an advanced Base Camp curriculum program including strengths discovery, self-awareness exploration, focused cohort discussions, reading and guided self-reflection. Thus far, there have been 14 cohorts and 104 alumni, most of whom hold leadership positions in Team Rubicon.

TRAINING
Team Rubicon offers trainings—from disaster response to mental health—to not only better prepare volunteers for disaster response operations, but to help our veterans transition from military to civilian life.
We're not just a group of individuals working to reimagine disaster response and veteran reintegration; we're a Nation.

130,000+ TOTAL VOLUNTEERS ACROSS THE US

550,000+ TRAINING HOURS COMPLETED

$114M+ TOTAL INVESTMENTS

$35M+ EQUIVALENT LABOR VALUE GENERATED BY VOLUNTEERS
Team Rubicon has garnered national top tier coverage for our work in the community. Our executives are available for interview opportunities and guest editorial.
Team Rubicon works with strategic partners who have committed to an inspirational purpose. Together, we can create meaningful change for victims of natural disaster, as well as veterans across America.
CONTACT US

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