



FOR IMMEDIATE RELEASE

**Disasters are our business.
Veterans are our passion.**

Actor Wilmer Valderrama to Recognize Team Rubicon on NBC's *GIVE*

NBC will highlight veteran-led disaster response organization during weekend program

LOS ANGELES (April 18, 2017) – [Team Rubicon](#), a veteran-led disaster response organization, will be featured on the April 22nd episode of NBC's [GIVE](#), which introduces viewers to the world of philanthropy through the stories of small charities making a big impact. Check local [listings](#) for air time.

In each episode, celebrity ambassadors visit two charities that use innovation, best practices and dedication for change in their communities and the world. With the help of some of the country's top foundations, viewers meet these inspiring individuals through the eyes of the celebrity ambassadors. This week's episode will feature NCIS actor Wilmer Valderrama.

Through the show's foundations, donations are made to the charities to support their cause. [The Steven and Alexandra Cohen Foundation](#) is donating \$25,000 to Team Rubicon, which will help the organization provide services free of charge to communities affected by natural disasters. The funds will also support veterans transitioning out of the military who are seeking another opportunity to serve.

"Since Team Rubicon's inception in 2010, volunteer veterans, first responders, and civilians have donated their time and skills to respond to over 180 disasters across the world, and we're humbled by the opportunity to showcase and support their dedication on NBC," said Jake Wood, Team Rubicon cofounder and CEO.

The series features NBC News correspondent and founder of UNICEF's Next Generation Jenna Bush Hager, actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports and business who are all on a mission to inspire others to do good.

About Team Rubicon:

Team Rubicon unites the skills and experiences of military veterans with first responders to rapidly deploy emergency response teams. Team Rubicon is a nonprofit organization offering veterans a chance to continue their service by helping and empowering those afflicted by disasters, and also themselves. Programs and services are made possible by the support of individual donors, corporate partners, and the dedication of volunteers across the country. To join or support Team Rubicon's mission, visit <http://www.TeamRubiconUSA.org>.

Media Contact:

Duane DeVorak
Public Relations Team Rubicon
devorak@teamrubiconusa.org
310-666-0990