



FOR IMMEDIATE RELEASE:

TEAM RUBICON'S RAPID DISASTER RESPONSE ADDRESS AT TEDx SAN DIEGO

Combat military veteran and founder of revolutionary disaster response non-profit, Jake Wood, speaks at celebrated conference.

LOS ANGELES, November 2nd, 2010 – Team Rubicon, the rapid medical response organization that reacts to worldwide disasters, will speak at the San Diego TEDx event November 8th at Anthology. Jake Wood, the organization's president and co-founder will present, "Harnessing Our Nation's Greatest Untapped Resource" and demonstrate Team Rubicon's unique model of pairing today's military veterans with medical professionals for rapid response in worldwide disasters.

Team Rubicon reinvented medical relief following their response to the earthquake in Haiti using a military-style deployment of a small, mobile unit of doctors, nurses, paramedics, and medics to survivors, many of whom would have otherwise died from their injuries. Since their first mission in Haiti, Team Rubicon has responded and saved thousands of lives in Chile after the recent earthquake, after deadly floods in Pakistan and most recently providing medical training to volunteers in Displaced Persons Camps on the Thai/Burma border.

Jake Wood, a decorated Marine combat veteran who served two tours in Iraq and Afghanistan, will present how Team Rubicon's model of utilizing combat veterans is the key to the success of their model.

"Combat military veterans are uniquely trained and have experiences operating under stressful, uncertain and austere environments," said Wood. "I will show how pairing combat veterans with medical personnel and first responders creates a 'dream team' for disaster response in the most remote and dire of circumstances."

Furthermore, Wood will discuss how veterans have a desire to serve and Team Rubicon provides them with an opportunity to utilize their unique skillset to help others. Many of the veterans who have volunteered on Team Rubicon missions report that their symptoms of post-traumatic stress disorder (PTSD) are eased when volunteering for these missions. The idea of saving lives instead of taking them seems to have been therapeutic in their struggles to overcome the symptoms of PTSD.

About Team Rubicon

Team Rubicon bridges the critical time gap between large natural disasters and conventional aid response. They provide vanguard medical care by fielding small, self-sustaining, mobile teams of skilled

first-responders. To deploy rapidly, they rely heavily on a horizontal command structure, social networking technology, and the employment of local nationals.

For more about Team Rubicon visit: www.teamrubiconusa.org

About TEDx

In the spirit of "ideas worth spreading," TED has created TEDx. TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At TEDx San Diego, TEDTalks video and live speakers will combine to spark deep discussion and connection in a small group. The TED Conference provides general guidance for the TEDx program, but individual TEDx events, are self-organized. TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 25 years ago, TED has grown to support those world-changing ideas with multiple initiatives. The annual TED Conference invites the world's leading thinkers and doers to speak for 18 minutes.

For more about TEDx visit: www.ted.com/tedx

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